

Dr Sue Shepherd

Higher Education Researcher and Consultant

Current Role

Research Associate (December 2014 – present)

School of Social Policy, Sociology and Social Research,
University of Kent

I am working on the organisational case study strand of an ESRC-funded Extending Working Lives project investigating transitions from work to retirement. My primary role is conducting semi-structured interviews and focus groups and qualitative data analysis utilising NVivo. I am also responsible for research dissemination and impact via social media and the web

Educational Qualifications

Doctor of Philosophy (2015)
University of Kent

Appointing Pro Vice Chancellors in Pre-1992 English Universities: Managers, Management and Managerialism

My doctoral research is focused on the way the appointment of deputy and pro vice chancellors is changing in pre-1992 English universities. I investigate why this change is happening and its consequences for both the careers of individual managers and for management capacity building in the sector. I consider the theoretical implications of change for the notion of managerialism in a higher education context (by means of a comparison of the empirical data with an ideal-type model) and for academic-manager power relations.

MA in Social Research Methods (2011)
University of Kent

- Design, Philosophy and Ethics of Social Inquiry
- Qualitative Research Methods
- Quantitative Data Analysis: Statistics and SPSS
- Techniques of Data Analysis
- Making Health Policy

MBA in Higher Education Management (2004)
Institute of Education, University of London

MA in Change Management (1998)
University of Brighton

Postgraduate Certificate (1986)
Shizuoka National University, Japan

PGCE (1984) University of Leicester, School of Education

BA (Hons) in English Literature (1980) University of Reading

Professional Experience

SUMS Consulting
Higher Education Management Consultant (2005 – present)

Kent Union, University of Kent
Member, Board of Trustees (2010 – 2013)

University of Kent
Director of Communications and Development (2000 – 2005)

University of Brighton
Head of Marketing and Business Development (1992-1998)

London International Financial Futures Exchange (1990-1992)
Manager, Business Development

The Fuji Bank Ltd, London (1989-1990)
Japanese Corporate Loan Officer

Canon Inc, Tokyo (1986-1988)
Editor, Canon *Chronicle* magazine

Professional Memberships

Society for Research into Higher Education (SRHE)
British Educational Research Association (BERA)
British Educational Leadership, Management & Administration Society (BELMAS)
Women on Boards UK

Other Skills

- IT proficiency: Word, Excel, Powerpoint, basic SPSS and website design
- E-questionnaire design : Bristol Online Surveys at <http://survey.bris.ac.uk/>
- NVivo for qualitative data analysis
- Conversational Japanese (Level 2 Japanese Language Proficiency Test)

Grants and Awards

Economic and Social Research Council (ESRC)
PhD Studentship (2010 – 2014)

Japanese Education Ministry (Monbusho)
Postgraduate Research Scholarship (1984 – 1986)

Journal Review Panels

Higher Education
Studies in Higher Education
Higher Education Quarterly

Publications

[Too Male and White at the Top? Don't Blame the Headhunters](#)

'Times Higher Education', published 15 January 2015

[Are Vice Chancellors the New Football Managers?](#)

University of Kent Academic Repository, published 12 July 2014

[The Changing Role of PVC](#)

Wonkhe website, published 18 March 2014

[Narrowing the Field](#)

'Research Fortnight' commissioned article, published online 3 March 2014

[End the Blame Game: Targeting Managers Won't Cure Universities' Ills](#)

The Guardian Online, 14 February 2014

Conference Papers

[Who Really Runs English Universities?](#)

Global Academic Conference, Temple University, Tokyo, 25 March 2014

["Quest for the Best"? Drivers and Outcomes of Recent Change to PVC Appointment Practice](#)

Institute of Education, London, 18 March 2014

[Appointing Pro Vice Chancellors in Pre-1992 Universities: The Myth of Managerialism?](#)

Society for Research into Higher Education (SRHE) Annual Conference, Celtic Manor Resort, 12 December 2013

[Executive Search Agencies in HE: "You Can't Put the Genie Back in the Bottle"](#)

Association of Heads of University Administration (AHUA), London
29 November 2013

[Appointing Pro Vice Chancellors in Pre-1992 Universities: Different Process, Same Results?](#)

Society for Research into Higher Education Newer Researchers Conference, Celtic Manor Resort, 11 December 2012

[All Change at the Top? University Pro Vice Chancellors and Leadership Capacity Building](#)

Kaleidoscope Conference 2012, University of Cambridge, 1 June 2012

Social Media

Twitter: @sueshepherdHE
Academia.edu; Research Gate; LinkedIn

Website

sue-shepherd.co.uk